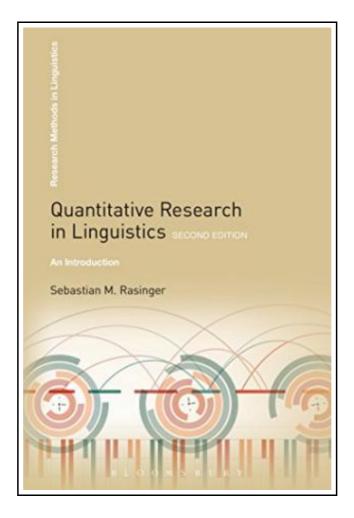
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Continuum Publishing Corporation. Paperback. Book Condition: new. BRAND NEW, Quantitative Research in Linguistics: An Introduction (2nd Revised edition), Sebastian M. Rasinger, Presents a comprehensive introduction to analysing quantitative linguistic data. Starting with an definition of quantitative data, and how it differs from qualitative data, Seb Rasinger examines what the student linguist is trying to find out through analysing data, and how quantitative techniques can help arrive at meaningful and accurate conclusions. This expanded, 2nd edition now also includes a discussion of Analysis of Variance (ANOVA) and MANOVA, and provides a brief introduction to statistical meta-analysis. A companion website allows readers to download crib sheets and Excel templates for the main statistical tools. The book introduces: -using statistics -variables - reliability of data -describing data -analysing data -testing hypotheses -dealing with problematic data. Each chapter includes graphs and figures explaining theory through worked examples, chapter summaries, and exercises to aid student understanding. An appendix containing a summary of statistical formulae, excel commands and statistical tables is included and is an invaluable resource. Presenting a down-to-earth and readable introduction to quantitative research, this book is a useful how-to guide for students encountering quantitative data for the first time, or for postgraduates embarking on linguistic research projects.

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