Crush on Obama." A Case Study on the Impact of YouTube-Videos on Political Campaigning



Filesize: 4.23 MB

Reviews

A must buy book if you need to adding benefit. I have read through and i also am certain that i will likely to read through once again yet again in the future. Its been designed in an exceedingly simple way and is particularly merely after i finished reading this publication by which really modified me, modify the way i think.

(Mrs. Jacquelyn Gutmann)

CRUSH ON OBAMA." A CASE STUDY ON THE IMPACT OF YOUTUBE-VIDEOS ON POLITICAL CAMPAIGNING



GRIN Verlag Jun 2014, 2014. Taschenbuch. Book Condition: Neu. 213x149x6 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2011 in the subject English - Applied Geography, grade: 1,0, Carl von Ossietzky University of Oldenburg, language: English, abstract: The video sharing website YouTube has become a phenomenon that is part of an increasing number of people s lives and also a part of the usual presidential rhetoric. Before the launch of YouTube in 2005, the enormous effects of this online phenomenon on all aspects of society could hardly be foreseen. In 2011, however, it is obvious that YouTube and other online media affect every day life, including political decision making, in many ways. The 2004 US presidential election is often referred to as the first internet election as the candidates (Howard Dean in particular) started to use blogs and websites to raise money and convince voters online (Zielmann, Röttger 2009: 77). By 2008, the internet had become even more diverse and complex and offered a lot of new online functions like social networking sites (Facebook) and video sharing sites (YouTube). These new opportunities were used by most of the candidates in the 2008 presidential election. The later US President Barack Obama as well as his internal opponent Hillary Clinton made use of the internet to spread their political messages and address especially the younger voters. A study that was conducted by the Pew Internet & American Life Project during the 2008 election campaign proved that 40% of all adults accessed information about politics on the internet. It also showed that viewers of politically relevant YouTube videos ha[d] become a key part of at least some campaign events (Rainie, Smith 2008). In 2008, the online world was not new to most people,...

- Read Crush on Obama." A Case Study on the Impact of YouTube-Videos on Political Campaigning Online
- Download PDF Crush on Obama." A Case Study on the Impact of YouTube-Videos on Political Campaigning

See Also



Psychologisches Testverfahren

Reference Series Books LLC Nov 2011, 2011. Taschenbuch. Book Condition: Neu. 249x191x7 mm. This item is printed on demand - Print on Demand Neuware - Quelle: Wikipedia. Seiten: 100. Kapitel: Myers-Briggs-Typindikator, Keirsey Temperament Sorter, DISG,...

Download Document »



Programming in D

Ali Cehreli Dez 2015, 2015. Buch. Book Condition: Neu. 264x182x53 mm. This item is printed on demand - Print on Demand Neuware - The main aim of this book is to teach D to readers...

Download Document »



Children's Educational Book Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius Age 7 8 9 10 Year-Olds. [British English] (Paperback)

Createspace, United States, 2013. Paperback. Book Condition: New. 248 x 170 mm. Language: English . Brand New Book ***** Print on Demand *****. ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to...

Download Document »



Molly on the Shore, BFMS 1 Study score

Petrucci Library Press. Paperback. Book Condition: New. Paperback. 26 pages. Dimensions: 9.7in. x 6.9in. x 0.3in.Percy Grainger, like his contemporary Bela Bartok, was intensely interested in folk music and became a member of the English...

Download Document »



From Kristallnacht to Israel: A Holocaust Survivor s Journey (Paperback)

Dog Ear Publishing, United States, 2009. Paperback. Book Condition: New. 226 x 152 mm. Language: English. Brand New Book ***** Print on Demand *****. In the 1930s, as evil begins to envelope Europe, Karl Rothstein...

Download Document »



Mass Media Law: The Printing Press to the Internet (Paperback)

Peter Lang Publishing Inc, United States, 2013. Paperback. Book Condition: New. New. $251 \times 175 \,$ mm. Language: English . Brand New Book. Digital media law is now the dynamic legal territory. Mass Media Law: The

Download eBook »



A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 251 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****. The ultimate learn-by-doing approach Written for beginners, useful for experienced developers who want to

Download eBook »



Children's Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English] (Paperback)

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to

Download eBook »



TJ new concept of the Preschool Quality Education Engineering: new happy learning young children (3-5 years old) daily learning book Intermediate (2) (Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the

Download eBook »



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner's Crochet Guide with Pictures) (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Getting Your FREE Bonus Download this book, read it to the end and

Download eBook »